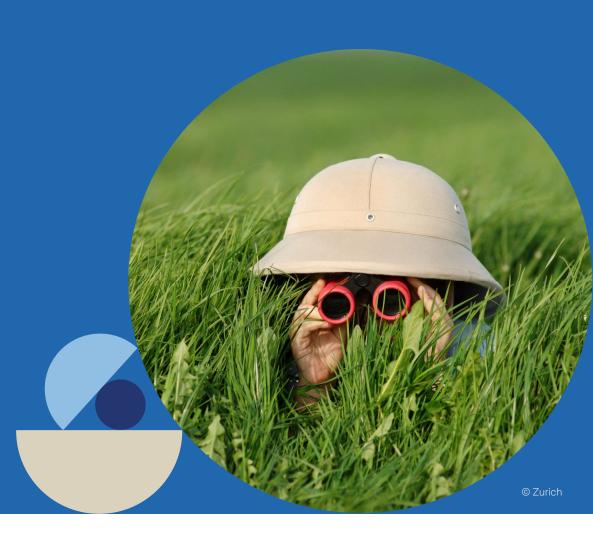


Advanced Threats and Overlooked Basics

SIGS Kick Off January 16th, 2025

Sylvain Luiset Head of Cyber Resilience



Key Points











2025 industry trends

Al assisted fraud

Increased regulation (with extraterritorial reach)

DORA

NIS2

EU AI Act



Increased threat actor fragmentation





ZURICH Resilience Solutions Cyber Insurer perspective

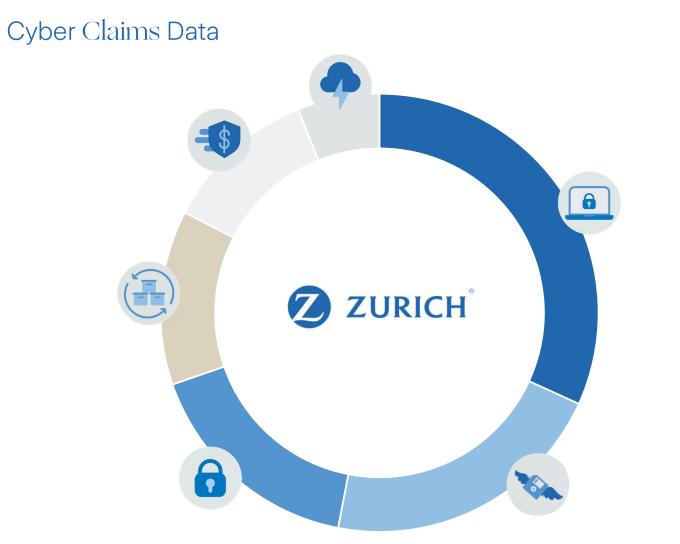
Cyber Claims Data

Cyber Maturity Review

Cyber Advisory Services



ZURICH



Ransomware Data Breach Unauthorized Access Attacks on Vendors Payment Fraud Other

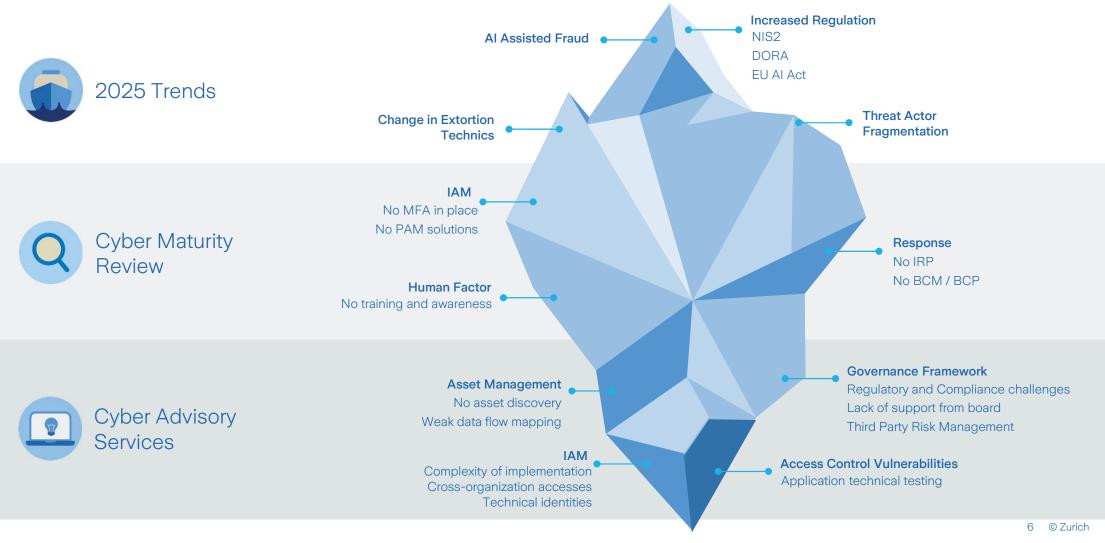




5 © Zurich

The overlooked basics





Back to Square One?



Is cyber security too complex to address ?

Or are we back 10 years ago not fixing the right issues?



Key Take Aways





2025 Trends and Forecast

Al assisted fraud Increase in extra-territorial regulations Change in extorsion technics



The Cyber Insurer's Perspective

Opportunistic ransomware and data leak threats Basics not addressed



A new approach or back to square one?

Complexity of the cyber topics Need to fix the old issues and break silos Quantification approach to define priorities



"Navigate through the complexity of Cyber"



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